These are the key questions to answer when designing discovery research.

Answers for these should come from our playbooks, previous projects and scoping meetings/workshops with sponsors and stakeholders.

* What is the project context (background)?
* What is the purpose of the project?
* What approach are you taking?
* Key questions you aim to answer?
* What is your process for answering these (approach)?
* What methods will you use?
* Who do you need to talk to?
* How will you recruit them?
* Where will you interact with them? For how long?
* Are there any limitations/constraints to the process you can take?